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## ***Jewish Star Talent Search* cultivates a new generation of musical leadership in North America**

*St. Louis, MO* – Jewish Rock Radio has launched the second season of the [Jewish Star Talent Search](#), inviting Jewish teens and young adults (ages 14-26) throughout North America to enter a competition designed to identify emerging talent in the Jewish community who have a passion and desire to impact the Jewish world.

Season 2 opens on August 15, 2019. Video auditions must be received by October 15, 2019. **View the Jewish Star promo video, recommend a contestant, and audition at the Jewish Star audition webpage:** [www.jewishrockradio.com/JewishStar](http://www.jewishrockradio.com/JewishStar). The public will be invited to cast votes beginning on November 1, 2019, and winners will be announced on November 25, 2019. The public cast over 17,000 votes during Jewish Star Season 1. There was a tie in the 14-18 age bracket, and JRR announced seven Jewish Star Grand Prize winners. [View videos from Season 1.](#)

Six *Jewish Star* winners will receive a prize package designed to help launch their musical careers, including:

- Private mentorship from a nationally-recognized Jewish celebrity recording artist.
- A professional studio recording session to record an original composition or a cover song from a pre-approved list of Jewish music artists.
- International exposure highlighting winner artists on an exclusive Jewish Rock Radio show broadcasting the songs recorded by prize winners.
- An all-expenses-paid trip to attend the 2020 (SLBC) Songleader Bootcamp National Conference for immersive coaching and skills training in February 2020. Prize winners will also be featured and perform live at SLBC.

The Jewish Star video audition consists of a homemade music video of the contestant singing a song and a written vision statement about impacting the Jewish community through music. A panel of national celebrity music artists will judge the auditions to select the winners based on their vocal, instrumental, overall performance skills, and passion for impacting the Jewish world. Celebrity judges include [Noam Katz](#), [Rick Recht](#), [Naomi Less](#), [Joe Buchanan](#), [Peri Smilow](#), and [Josh Warshawsky](#). The public will also have the opportunity via social media to contribute to the judging stage.

“The Jewish Star talent search not only attracts and identifies new, young, Jewish talent,” said Rick Recht, Founder and Executive Director of Jewish Rock Radio, “but helps to educate the masses about the impact of Jewish artists on Jewish identity and give established Jewish artists the opportunity to step up and support future generations of Jewish artists who will inspire the Jewish world for many years to come! I’m also proud that the Jewish Star prizes *truly* support and elevate these talented young individuals who are interested and willing to sharing their talents and make an impact in the Jewish world!”

Jewish Star Talent Search recognizes Jewish music as a soul trigger that amplifies important experiences and acts as a soundtrack for Jewish lives. Additionally, Jewish artists employ music to strengthen Jewish identity, inspire, teach, and engage youth and young adults. While there are many musically talented individuals in the Jewish community, there are few efforts to attract, identify, develop, and spotlight new, young musical talent who will serve as some of the most powerful educators, worship leaders, and role models for future generations. Jewish Star Season 2 will continue to identify new Jewish music talent, offer mentorship and skills development, and provide mass exposure opportunities to shine a light on these emerging leaders.

## **ABOUT JRR**

[Jewish Rock Radio](#) (JRR) is the first high-caliber, 24/7 international online Jewish rock radio station. The mission of Jewish Rock Radio is to strengthen Jewish identity and engagement for youth and young adults through the power of music. JRR engages Jewish youth, young adults, and families by broadcasting exciting contemporary Jewish rock music from the US, Israel, and beyond. Founded in 2009 by Jewish musical pioneer, Rick Recht, Jewish Rock Radio is a powerful platform that spotlights the wealth of cool Jewish engagement opportunities available to teens and young adults. With over 1.5 million listening minutes each month, JRR regularly impacts thousands of teens, young adults, and families. The staff of JRR manages selection, licensing, production, and distribution of PJ Library music albums worldwide, distributing over a million albums during the last several years. JRR's extensive work with PJ Library also includes PJ Library Radio, PJ's online Jewish music portal for kids and families.

## **ABOUT SLBC**

[Songleader Boot Camp](#) (SLBC) was launched in 2009 by founders, Rick Recht and Rabbi Brad Horwitz (Director of the Jewish Community Center's Helene Mirowitz Center of Jewish Community Life) to create immersive, inspirational, and strategic Jewish leadership programs for Jewish clergy, educators, and songleaders. SLBC provides powerful Jewish leadership training opportunities led by nationally renowned Jewish leaders, educators and music artists. SLBC teaches participants about the many vehicles they have to create powerful, interactive connections, expand leadership abilities, and learn specific skills and techniques to inspire change in their communities. SLBC offers a profound exploration of the physiology, psychology, strategy, and execution behind explosive Jewish teaching and songleading.